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Sky and ViacomCBS announce renewed multi-year content deal

Sky and ViacomCBS Global Distribution Group, one of the world's leading distributors of premium entertainment content, have today announced a renewed multi-year deal that will see Sky and Neon customers continue to access content from CBS, The CW and SHOWTIME plus Paramount Television Studios programming.

The agreement includes exclusivity for SHOWTIME content and rights across a variety of Sky channels and platforms, including Neon, Sky Go, Sky On Demand and free-to-air channel Prime.

SHOWTIME is home to popular series like Billions, Ray Donovan, Twin Peaks: A Limited Event Series, The Affair, Penny Dreadful and Dexter, as well as new shows including Your Honor and The Good Lord Bird.

Sky customers will have access to returning seasons of CBS and The CW shows such as NCIS: New Orleans, FBI: Most Wanted, Charmed and Nancy Drew.

Sky Chief Executive Sophie Moloney said: "Our renewed agreement with ViacomCBS Global Distribution Group has been shaped with our customers front and centre of our decision-making. We've utilised customer insights including our 25,000 strong Sky Nation panel and, in doing so, we've secured our customers the content that they love and value. From binge-able premium drama to the ever-popular top tier crime series, we believe the depth and breadth of quality content will delight our customers.

Our recent long-term partnership renewals with Discovery and now ViacomCBS are all part of our constant focus to simplify content discovery for New Zealanders, giving them access to the best and broadest range of content, all in one place and in ways that work for them."

Sky's agreement with ViacomCBS Global Distribution Group follows a long-term deal Sky has in place with ViacomCBS for popular channels and brands MTV, Comedy Central, Nickelodeon, Nick Jr, Nick Music and MTV Music channels.

"We're pleased to follow that up by giving Sky and Neon customers access to hundreds more hours of exceptional TV shows for all the family through this deal with ViacomCBS Global Distribution Group," said Sophie.

ENDS

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