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### **Sky appoints new CFO, Ciara McGuigan**

Sky New Zealand is delighted to announce that Ciara McGuigan will join as Chief Financial Officer in March 2024.

Ciara is an accomplished CFO and people leader with extensive and highly relevant experience in media, telecommunications and retail. She is currently CFO at TVNZ, a role she has held for four years, was previously CFO at Mediaworks and before that held a number of finance leadership roles at Vodafone in New Zealand and globally.

Chief Executive Sophie Moloney said: “Ciara is a highly-regarded leader and finance professional with a strong background in media, and we are thrilled that she will be joining the Sky team. We have just delivered solid results for FY23, building on the positive results of recent years, and we have a strong and ambitious plan for the coming three years and beyond. I am personally delighted to have someone of Ciara’s calibre and experience joining the team at this exciting time. I look forward to the contribution that she will make as we look to grow revenue, increase customer satisfaction and employee engagement, and double our dividend by FY26.”

With Ciara joining Sky in March 2024, Sophie has also confirmed interim arrangements for the CFO role, noting that Deloitte Partner Andrew Hirst, who has been Interim CFO since May 2023, is due to return to Deloitte at the end of September. Former Foxtel CFO James Marsh will be Interim CFO from October 2023 until Ciara joins Sky.

Sophie said: “I am very grateful to Andrew for his excellent stewardship of the CFO role over the last five months. He has made a significant contribution during this time, and I anticipate a seamless transition to James Marsh as interim CFO.”

“James is well known to the Sky team, having successfully undertaken a number of Finance leadership and advisory projects for Sky in the last 2 years. James and Ciara have also worked together previously, and we are pleased to be able to draw on his expertise until Ciara joins us in early 2024.”

“We look forward to welcoming Ciara to the team, as we continue to strive to be Aotearoa New Zealand’s most engaging and essential media company.”

ENDS

Authorised by Kirstin Jones, Company Secretary

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