

## SKY TELEVISION

INTERIM RESULTS

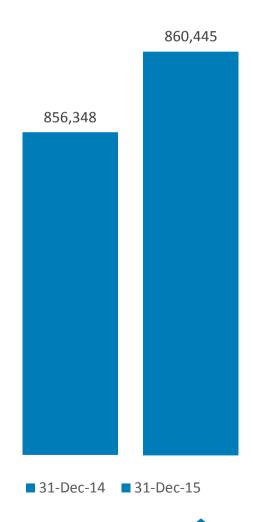
**DECEMBER 2015** 

#### **TOTAL SUBSCRIBERS**



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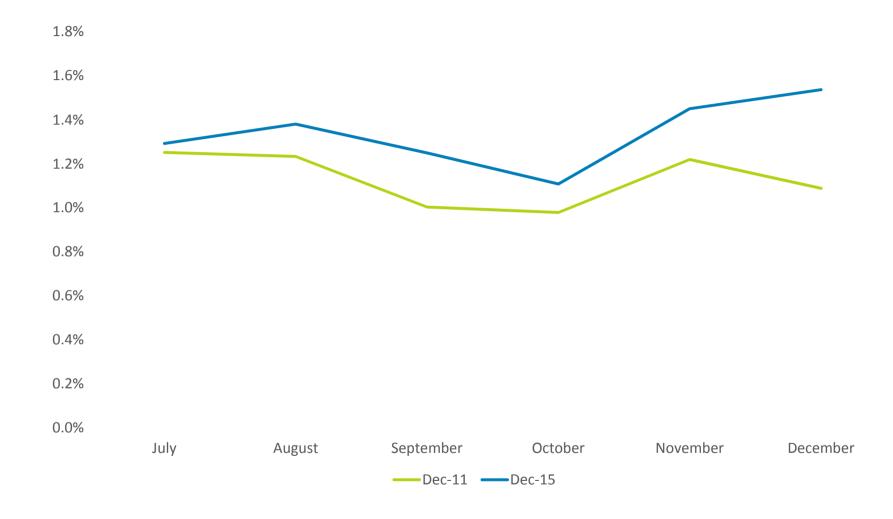




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#### **CHURN**



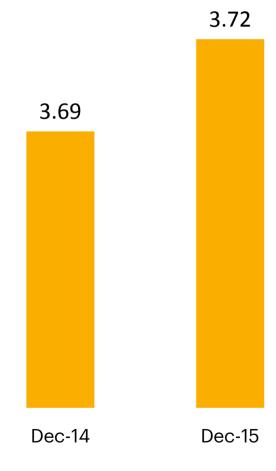


#### SKY PREMIUM PRODUCTS PER SUBSCRIBER

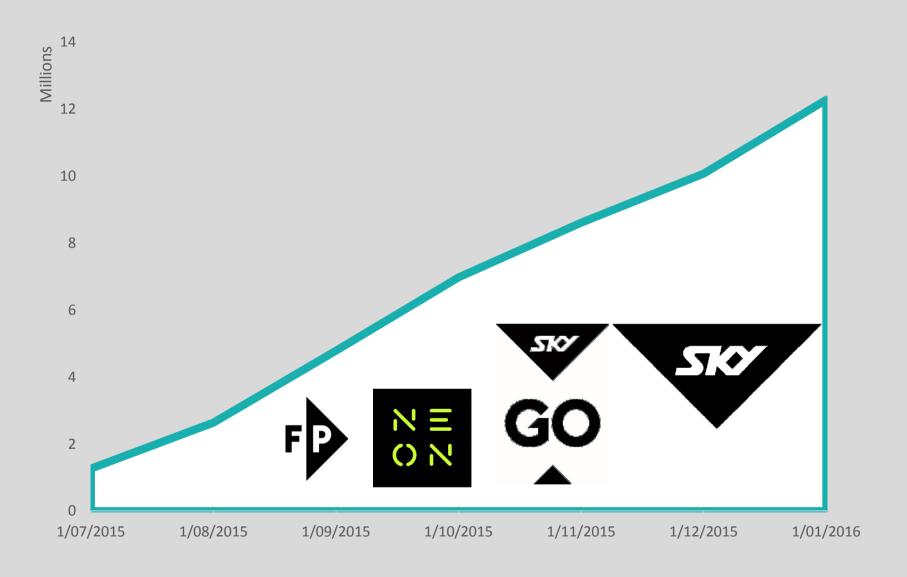








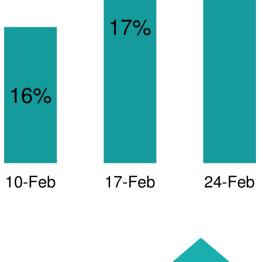
#### SKY'S NEW WORLD OF DOWNLOADS



#### **CONNECTIVITY ON SKY BOXES**



© Universal Pictures and Focus Features

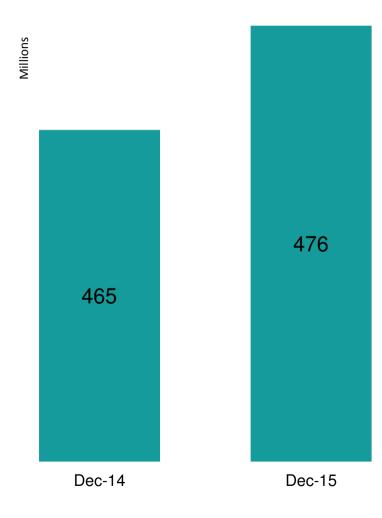




18%

#### **REVENUE**





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#### **TOTAL ARPU**









#### **ADVERTISING REVENUE**



Millions



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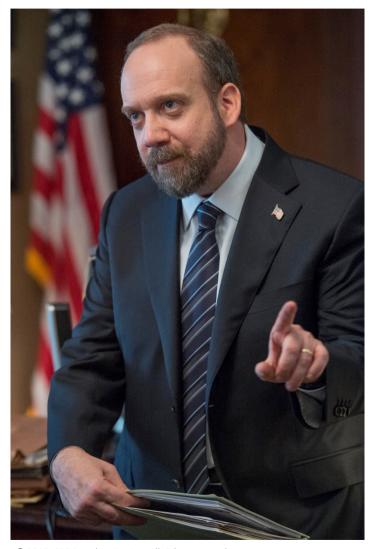
**ELEMENTARY Sundays at 9.30pm on Prime** 



15% 10% 5% -5% -10% Sep 11 Qtr Dec 11 Qtr Sept 12 Qtr Dec 12 Qtr Mar 13 Qtr Jun 13 Qtr Sept 13 Qtr Dec 13 Qtr Mar 14 Qtr Mar 12 Qtr Jun 12 Qtr Jun 10 Qtr Jun 11 Qtr Sep 10 Qtr Dec 10 Qtr Mar 11 Qtr Jun 14 Qtr Sept 14 Qtr Dec 14 Qtr Mar 15 Qtr Jun 15 Qtr Dec15 Qtr Sep 15 Qtr

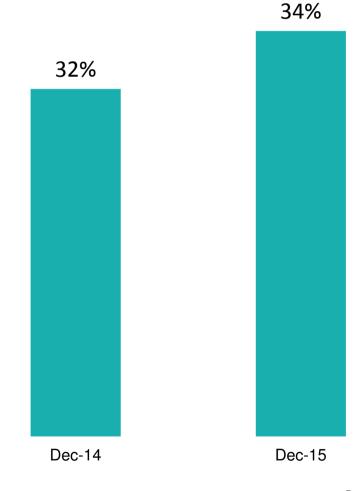
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#### PROGRAMMING COSTS % REVENUE



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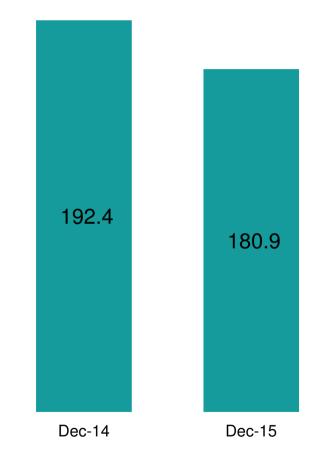
### **EBITDA**





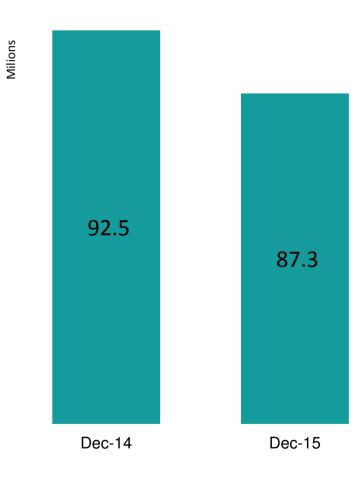


Millions



#### **NET PROFIT**





### FINANCIAL DETAIL

#### **INTERIM RESULTS SUMMARY**

	2014	2015	% Change
Revenue	464.5	475.6	2.4%
Operating Expenses	272.1	294.7	8.5%
EBITDA	192.4	180.9	(6.0%)
Depn & Amort	54.1	49.2	(9.1%)
EBIT	138.3	131.7	(4.8%)
Interest	10.0	10.3	3.0%
Tax	35.8	34.0	(5.0%)
NET PROFIT after TAX	92.5	87.3	(5.5%)

#### **REVENUE ANALYSIS**

	2014	2015	% Change
Residential Satellite subscriptions	380.9	383.5	0.7%
Other subscriptions	34.8	38.8	11.5%
Advertising	36.1	42.3	17.2%
Other Income	12.6	10.9	(13.5%)
TOTAL REVENUE	464.5	475.5	2.4%

### **EXPENSE ANALYSIS**

	2014	2015	% Change
Programming rights	147.7	162.9	10.3%
Subscriber management	52.5	53.4	1.7%
Broadcasting and infrastructure	44.9	47.8	6.5%
Depreciation and amortisation	54.1	49.2	(9.1%)
Other costs	27.1	30.6	12.9%
TOTAL EXPENSE	326.3	343.9	5.4%



	2014	2015	% Change
Install	14.6	14.5	(0.7%)
Decoders	8.2	28.3	245.1%
Land and Building Improvements	6.3	0.3	(95.2%)
Broadcasting and Technology equipment	3.7	3.2	(13.5%)
Other	18.0	13.2	(26.7%)
TOTAL CAPITAL EXPENSE	50.8	59.5	17.1%

#### **OPERATING CASHFLOW**

	2014	2015	% Change
Operating Cashflow	148.2	157.7	6.4%
Capex	(50.8)	(59.5)	17.1%
Net debt drawn/(repaid)	(8.0)	(10.0)	25.0%
Dividends	(65.5)	(65.7)	0.3%
Other	(2.2)	(3.9)	77.3%
NET CASH MOVEMENT	21.7	18.5	(14.3%)



	FACILITY	DRAWN	MARGIN	MATURITY
Bank Debt	\$250m	\$40m	145bp	Jul 2020
Bond - A	\$200m	\$200m	65bp	Oct 2016
Bond - B	\$100m	\$100m	Fixed rate at 6.25%	Mar 2021



#### FOREIGN CURRENCY HEDGING

#### For USD exposures

- 95% hedged for 6 months to 30 June 2016 @ 0.7536
- 79% hedged for June 2017 year @ 0.6907
- 39% hedged for June 2018 year @ 0.7060

#### For AUD exposures

- 93% hedged for 6 months to 30 June 2016 @ 0.9369
- 80% hedged for 30 June 2017 @ 0.9256
- 0% hedged for 30 June 2018

Average \$US payment rate for Opex for the 6 months to December 15 @ 0.7607



The Board has declared a fully imputed final dividend of 15.0 cps (\$58.4m) to be paid and a supplementary dividend of 2.6471 to be paid to non-residents.

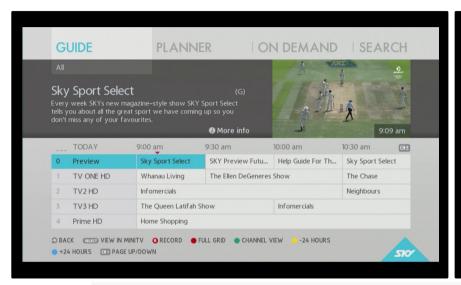
Record date is 11 March 2016.

Payment date is 18 March 2016.

	2016	2015	2014	2013	2012	2011	2010	2009	2008
Interim	15.0	15.0	14.0	12.0	11.0	8.0	7.0	7.0	7.0
Final		15.0	15.0	12.0	11.0	10.5	7.0	7.0	7.0
Ordinary Total	15.0	30.0	29.0	24.0	22.0	18.5	14.0	14.0	14.0
Special		0	0	0	32.0	25.0	0	0	0
TOTAL	15.0	30.0	29.0	24.0	54.0	43.5	14.0	14.0	14.0

### SKY HIGHLIGHTS

#### **FONT UPGRADE**







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Andrew Cornaga/www.photosport.co.nz



- 12 Channels of Olympic coverage on SKY SPORT
- Up to 15 hours of near-live coverage on PRIME
- Olympic Video Player
- SKY NEXT Athletes





©Hamish Hooper Emirates Team New Zealand

- Live coverage of the 35<sup>th</sup>
   Americas Cup
- Louis Vuitton coverage

Oman Feb 2016
New York May 2016
Chicago June 2016
UK July 2016
France Sept 2016



#### **INVESTING IN CONTENT**



LIMITLESS



**POLDARK** 



**DOCTOR WHO** 



**BROKENWOOD** 



NCIS NEW ORLEANS



**CRAYFISHERS** 



SCORPION



DECADES IN COLOUR







# DISCOVERY. Output Discovery. Discovery.

- Launched November 2015
- Already ranking in the top 5 viewed channels on SKY





























- Up to 100,000 media requests per day
- A popular weekday viewing option

#### **CONTINUED INVESTMENT IN CONTENT**

#### **MOVIES**

#### **ENTERTAINMENT**

#### **SPORT**







**JURRASIC WORLD** 



**STAR WARS** 



**MAD MAX** 



**FURIOUS 7** 



PITCH PERFECT 2



**PEAKY BLINDERS** 





**OPRAH** 



TONY ROBINSON TIME TRAVEL



**ADVENTURE TIME** 





**BASKETBALL** 



**NETBALL** 



**CRICKET** 



**RUGBY** 



**TENNIS** 



**SURFING** 



**OLYMPICS** 



**SAILING** 



**MOTORSPORT** 



SKY confirms Guidance for underlying earnings at the <u>lower end</u> of the range provided in October 2015, except Capex will be in the \$130 - \$140m range due to timing of STB deliveries.

	SKY FY16 Guidance Range
\$m	
Revenue	928-935
EBITDA	335-340
EBIT	235-240
NPAT	153-158
CAPEX	125-130

Note: Guidance excludes any one-off costs associated with any capital management initiatives.





## SKY TELEVISION

INTERIM RESULTS

**DECEMBER 2015**