

**SKY**

# ONLINE RATECARD

FEBRUARY 2016

COME WITH US



# WHAT DO WE OFFER?




- Leaderboard 728 x 90
- Medium rectangle 300 x 250
- Skyscraper 160 x 600

[www.skytv.co.nz](http://www.skytv.co.nz)  
[www.skytv.co.nz/sport](http://www.skytv.co.nz/sport)  
[www.skygo.co.nz](http://www.skygo.co.nz)

We're helping New Zealanders to achieve their dreams

[Find out more](#)



All New  
**SORENTO**  
Now the journey is yours.



[FIND OUT MORE](#)



SPECIAL EDITION  
**FUSH & CHUPS**  
MEAL



**FIRESTONE FISH BURGER**  
+ SPUD FRIES  
w/ AIOLI + L&P



FUEL FOR THE ULTIMATE CRUISING



SKY

# SITE PROFILES

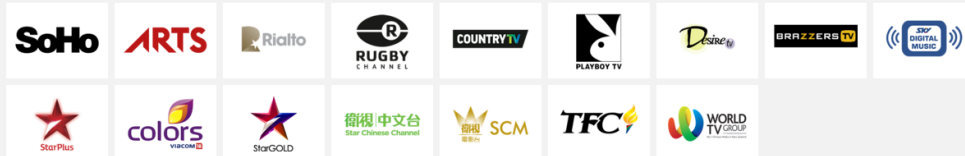
[www.skytv.co.nz](http://www.skytv.co.nz)

Your destination for all things SKY. Here you can sign up to SKY, manage your account details, purchase movies, check out programming schedules and remote record to your MySKY.



SKY

## SPECIALIST All the special interest channels you can handle



## PAY PER VIEW The latest blockbusters and big-ticket events



## POP-UP Extra channels added for a short time at no extra cost!



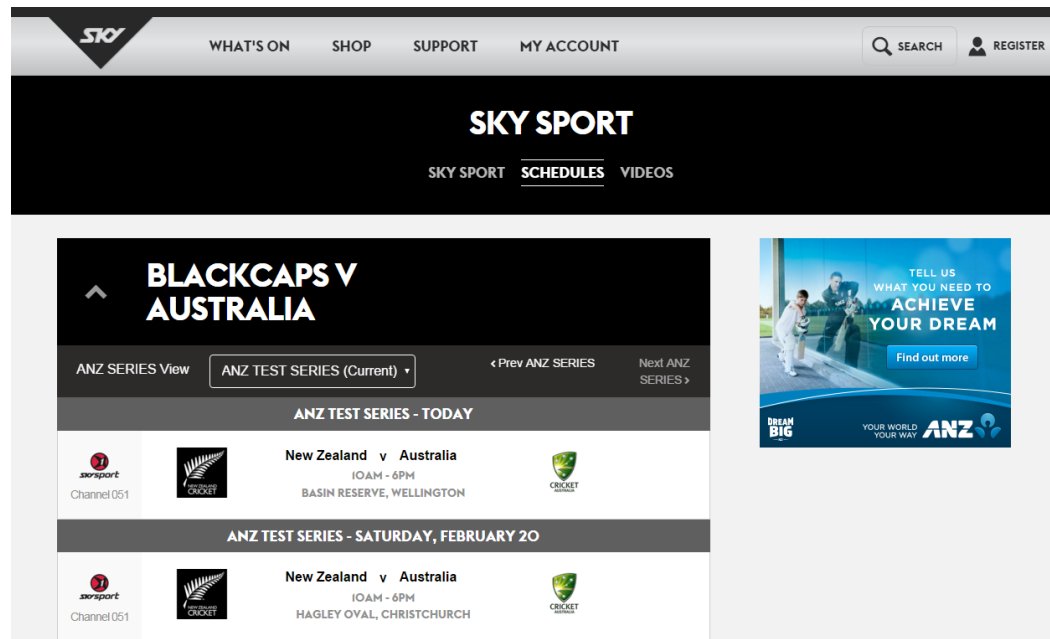
Technical Specs: 728 x 90



# SITE PROFILES

[www.skytv.co.nz/sport](http://www.skytv.co.nz/sport)

A site dedicated to our favourite past time. The place to check sky sport TV listings and videos so you never miss the best moments.



The screenshot shows the Sky Sport website interface. At the top, there is a navigation bar with the Sky logo, links for 'WHAT'S ON', 'SHOP', 'SUPPORT', and 'MY ACCOUNT', and search and register buttons. Below this is a dark header with 'SKY SPORT' and sub-links for 'SKY SPORT', 'SCHEDULES', and 'VIDEOS'. The main content area features a large banner for 'BLACKCAPS V AUSTRALIA' with a dropdown menu for 'ANZ TEST SERIES (Current)'. Below the banner, there are two rows of match listings for 'ANZ TEST SERIES - TODAY' and 'ANZ TEST SERIES - SATURDAY, FEBRUARY 20'. Each listing includes the Sky Sport Channel 051 logo, the New Zealand Cricket logo, the match details (New Zealand v Australia, 10AM - 6PM), and the venue (Basin Reserve, Wellington for today; Hagley Oval, Christchurch for Saturday). To the right of the match listings is a promotional banner for ANZ with the text 'TELL US WHAT YOU NEED TO ACHIEVE YOUR DREAM' and a 'Find out more' button.

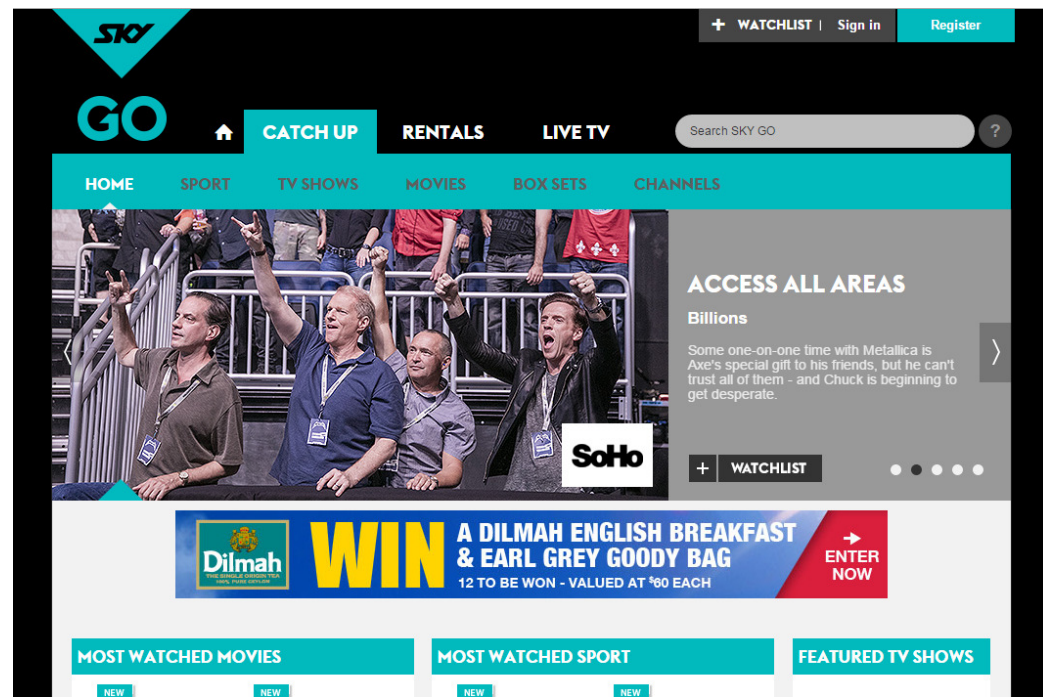
Technical Specs: 300 x 250



# SITE PROFILES

[www.skygo.co.nz](http://www.skygo.co.nz)

The place to watch all your favourite SKY shows whenever and wherever you want.



Technical Specs: 728 x 90, 160 x 600



**Broad Adult Appeal: CPM \$15**

**[www.skytv.co.nz](http://www.skytv.co.nz)**



**[www.skytv.co.nz/sport](http://www.skytv.co.nz/sport)**



**[www.skygo.co.nz](http://www.skygo.co.nz)**



**For more information contact your SKY Advertising Sales Account Manager**

Please refer to SKY Advertising Sales Advertising Terms and Conditions at [www.skyadsales.co.nz](http://www.skyadsales.co.nz)